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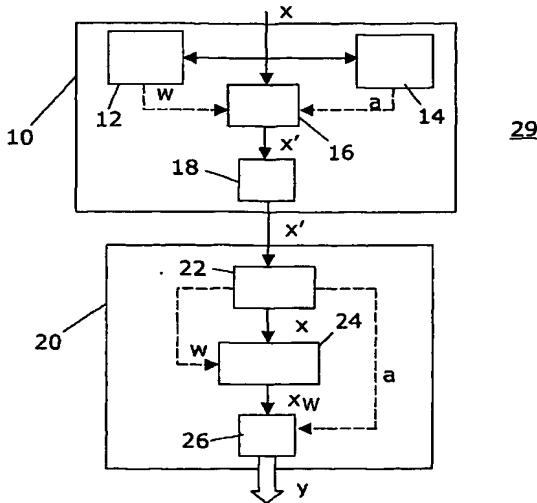
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(54) Title: EMBEDDING OF SIGNAL DEPENDENT PROPERTIES IN A MEDIA SIGNAL



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(57) Abstract: The present invention relates to a method and device for simplifying distribution of a processed media signal and a method and device for distributing a media signal. A properties determining unit (12, 14) determines a set of signal dependent properties ( $w, a$ ) of a media signal ( $x$ ). An embedding unit (16) embeds the signal dependent properties in the media signal in order to provide a modified media signal ( $x'$ ). An extracting unit (22) retrieves the modified media signal ( $x'$ ) from a media signal storage (18) and extracts the signal dependent properties ( $w, a$ ). A signal processing unit (24, 26) then processes the media signal using the signal dependent properties, such that the processed media signal can be provided for distribution to at least one recipient. In this way storage space is saved and the complexity of an electronic content delivery system is reduced.

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